

**TOURISM ADVISORY COMMITTEE
AGENDA**

Date: Thursday, February 18, 2021, 2:00 p.m.
Location: Teams Virtual Meeting

1. **CALL TO ORDER**
 - a. **Introduction and Updates**
2. **DISCLOSURE OF PECUNIARY/CONFLICT OF INTEREST**
3. **STRATEGY AND DIRECTION**
 - a. **Setting Priorities for 2021**
 - b. **Action Items**
4. **COMMUNITY IMPROVEMENT PLAN UPDATE**
 - a. **Consultant Presentation and Engagement**
5. **ITEMS TO BE SCHEDULED FOR NEXT OR FUTURE MEETING(S)**
6. **ADJOURNMENT**