

TOURISM ADVISORY COMMITTEE AGENDA

Date: November 25, 2021, 2:00 p.m.

Location: VIA ZOOM

- 1. CALL TO ORDER**
- 2. DISCLOSURE OF PECUNIARY/CONFLICT OF INTEREST**
- 3. RECEIPT OF PREVIOUS MINUTES**
- 4. SCHEDULED ITEMS FOR DISCUSSION**
 - a. Update on Tourism Strategy Process**
 1. Review priority action items identified in May 2021
 2. A. Graham to provide update on 2021 projects and next steps
 - b. Priority Items Feedback**
 1. Committee recommendations for next steps and priority actions
 2. Impact assessment – How to know if progress is being made?
 - c. Review 2022 meeting schedule**
- 5. COMMITTEE MEMBER UPDATES**
- 6. ITEMS TO BE SCHEDULED FOR NEXT MEETING**
- 7. ADJOURNMENT**